

Select a currency



Currency

USD (\$)

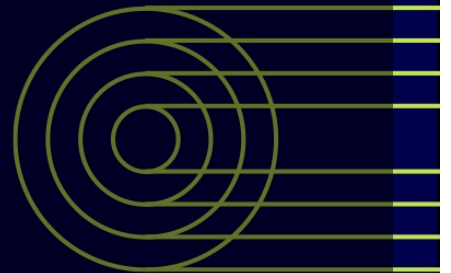


Select currency

Create customers for life.

Value Summary

Khoros® 



Select a currency

Currency

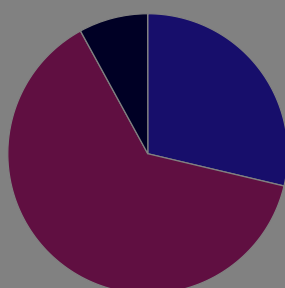
USD (\$) ▾

Select currency

Overall 3-year value created.

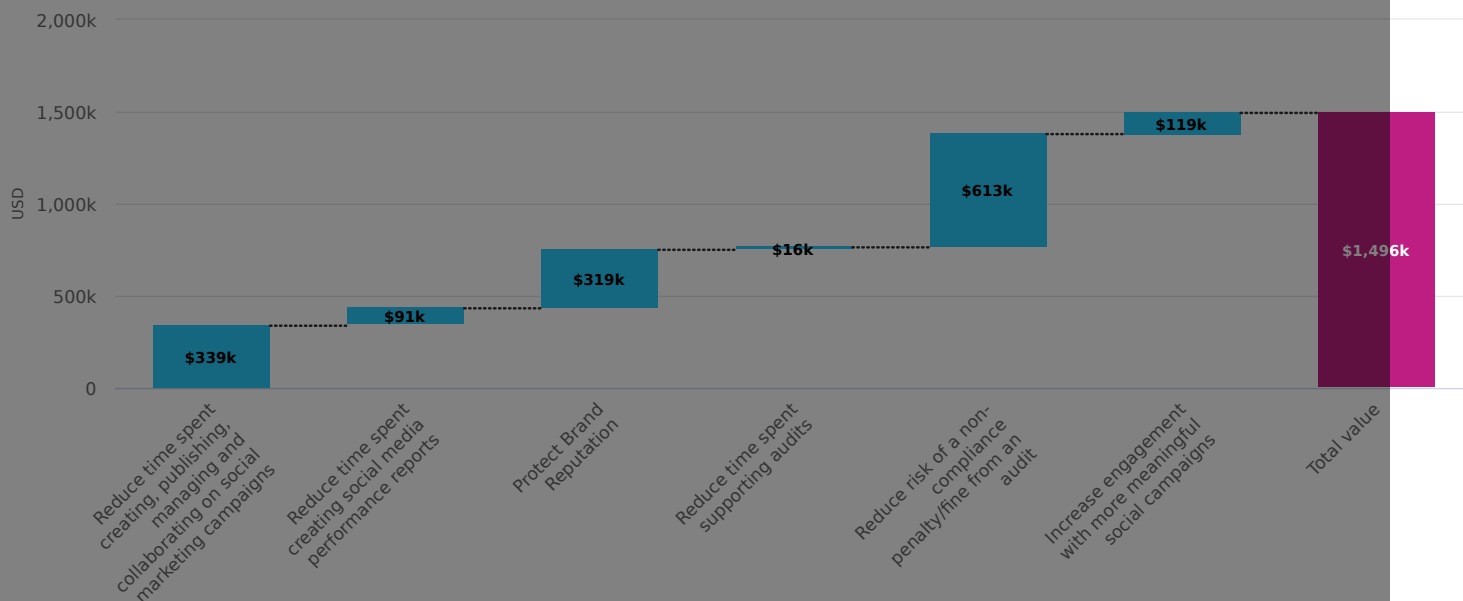
\$1,495,951

How Khoros Marketing Can Help You



- Reduce Costs with Improved Operations: 29%
- Protect the Brand & Mitigate Risk: 63%
- Increase and Retain Revenue: 8%

Customer Validated Business Benefits





BENEFIT SUMMARY - K

■ Reduce Costs with Improved Reduce time spent managing social media by 50% Reduce time spent creating social media performance reports by 50%		\$338,814
■ Protect the Brand & Mitigate Risk Reduce probability of a failed crisis response by 0.1% Reduce time spent supporting audits by 40% Avoid risk of a non-compliance penalty/fine by 1 per year		\$318,500
■ Increase and Retain Revenue Increase customer engagement to drive revenue increase of 0.5%		\$15,946
TOTAL VALUE OVER 3 YEARS		\$612,500
		\$119,438
		\$1,495,951



USER INPUTS - KHOROS

Select a currency ×

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USD (\$) ▼

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Annual revenue

,000

Total number of people managing social campaigns (globally)

31

Average time spent per person managing social marketing campaigns (hours/week)

7

40

Ready for a more personalized, detailed analysis of your results?

[Sign up here](#) and a Khoros Marketing representative will be in touch.