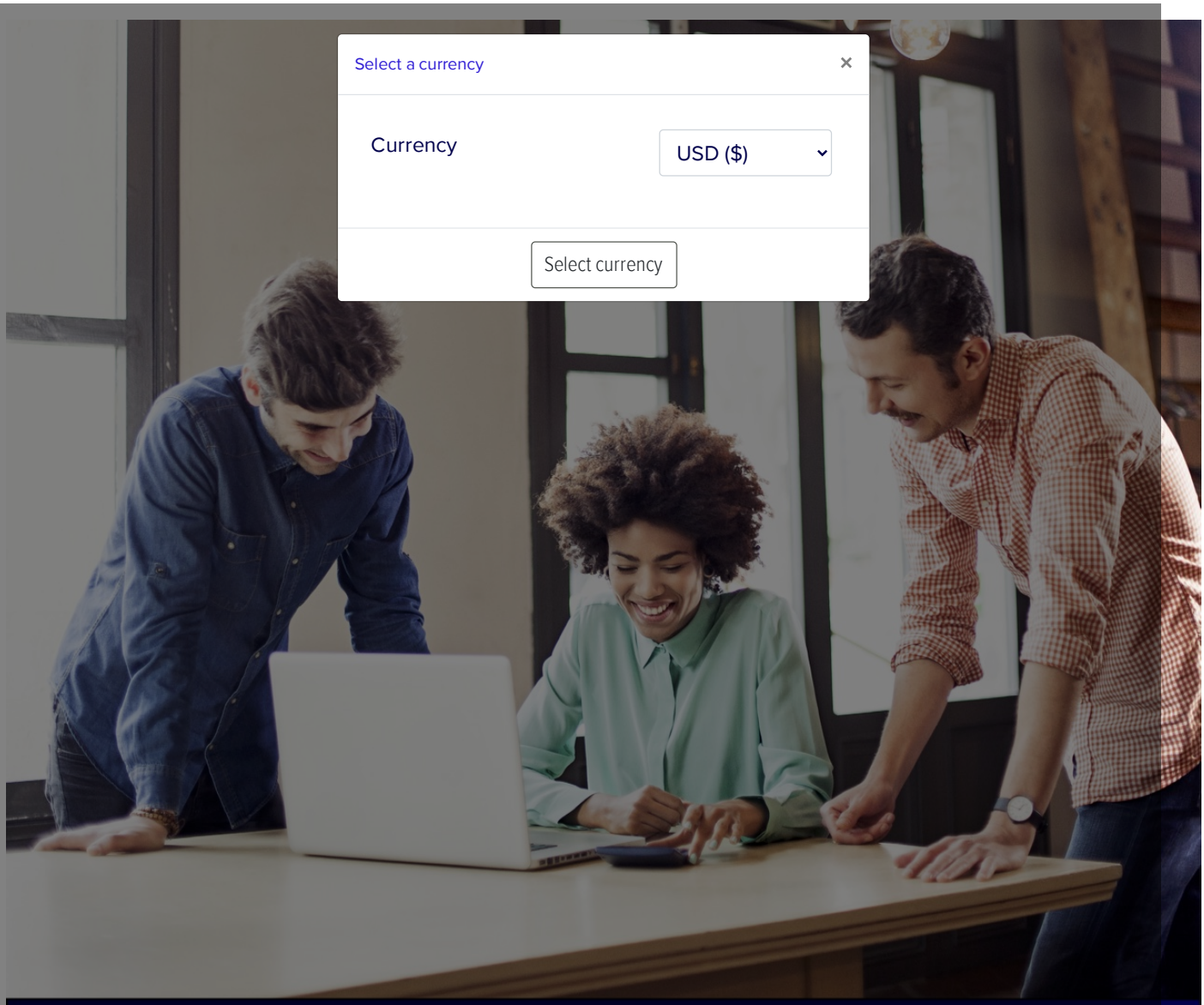


Create customers for life.

Value Summary

Khoros

Khoros

VALUE SUMMARY - KH

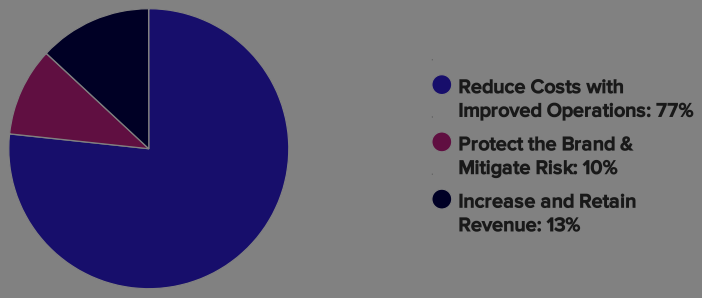
Select a currency

Currency USD ($)

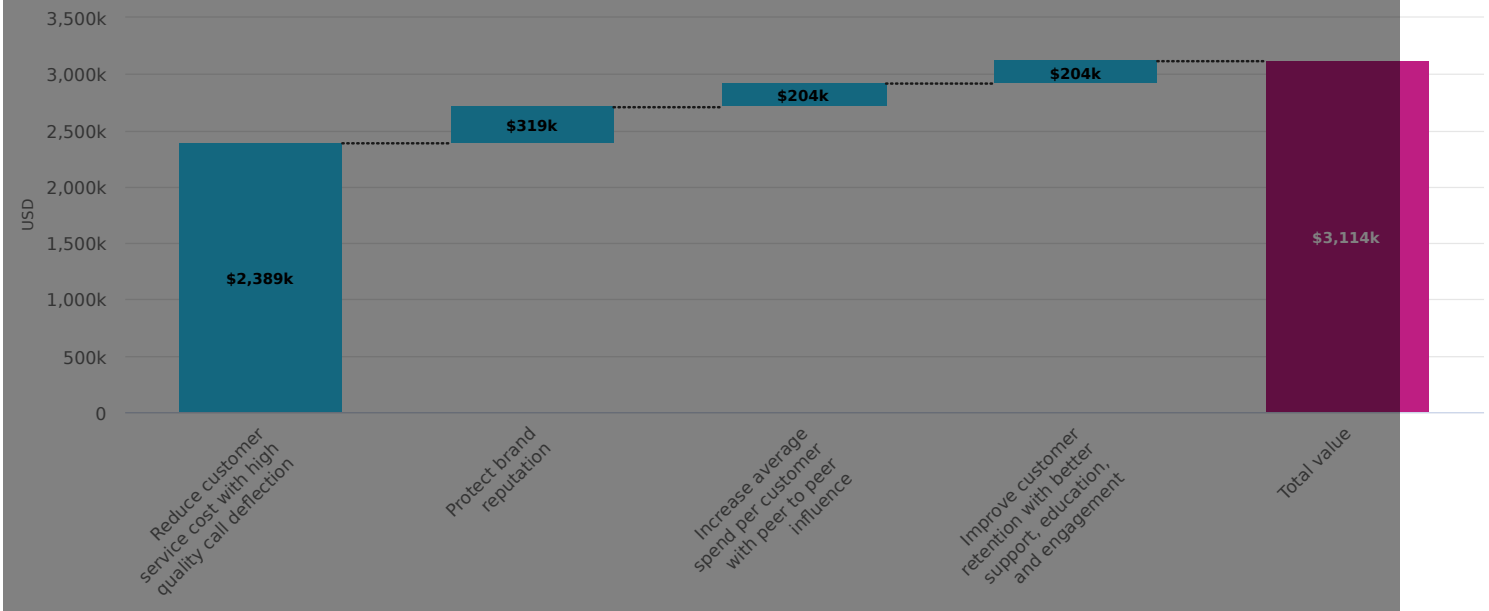
Select currency

Overall 3-year value created: $3,114,385

How Khoros Community Can Help You



Customer Validated Business Benefits



The Return-on-Investment (ROI) and other financial calculations performed by this tool are based on data provided by Khoros customers, and various assumptions, and produce estimates only. The actual ROI realized by customers may vary from the estimates provided. Khoros offers this tool to assist customers with evaluating their customer engagement platforms; however, Khoros and Hobson & Company (the firm that created the tool) are not responsible for the accuracy of any estimates.

Khoros

Select a currency

Currency USD ($)

Select currency

BENEFIT SUMMARY - K

Reduce Costs with Improvec

High quality call deflection helps r $2,388,750

Protect the Brand & Mitigate Risk

Reduce probability of a failed crisis response by **0.1%** $318,500

Increase and Retain Revenue

Peer to peer influence helps increase average spend per customer by **1.0%** $203,567

Better support, education and engagement drives retention up by **1.0** percentage points $203,567

TOTAL VALUE OVER 3 YEARS **$3,114,385**

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USER INPUTS - KHORO

Select a currency

Currency USD ($)

Select currency

Average number of website visits per ye	
Average cost per contact in traditional channels	$ 6.50
Total number of customers	1,000,000
Average number of customer interactions per month via traditional channels	125,000
Annual revenue	$ 1,300,000,000

Ready for a more personalized, detailed analysis of your results?

Sign up here and a Khoros Community representative will be in touch.