

Select a currency



Currency

USD (\$)

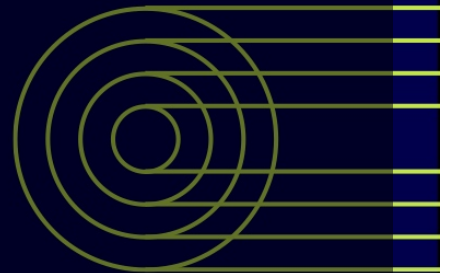


Select currency

Create customers for life.

Value Summary

Khoros® 



Select a currency

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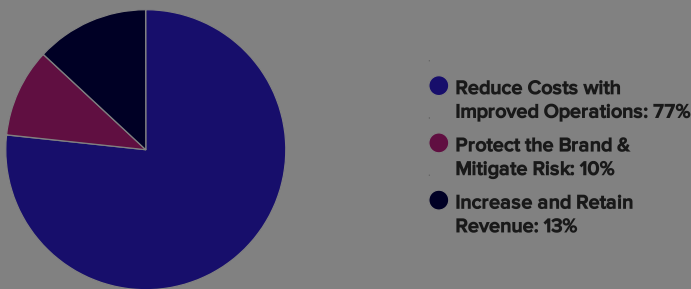
USD (\$) ▾

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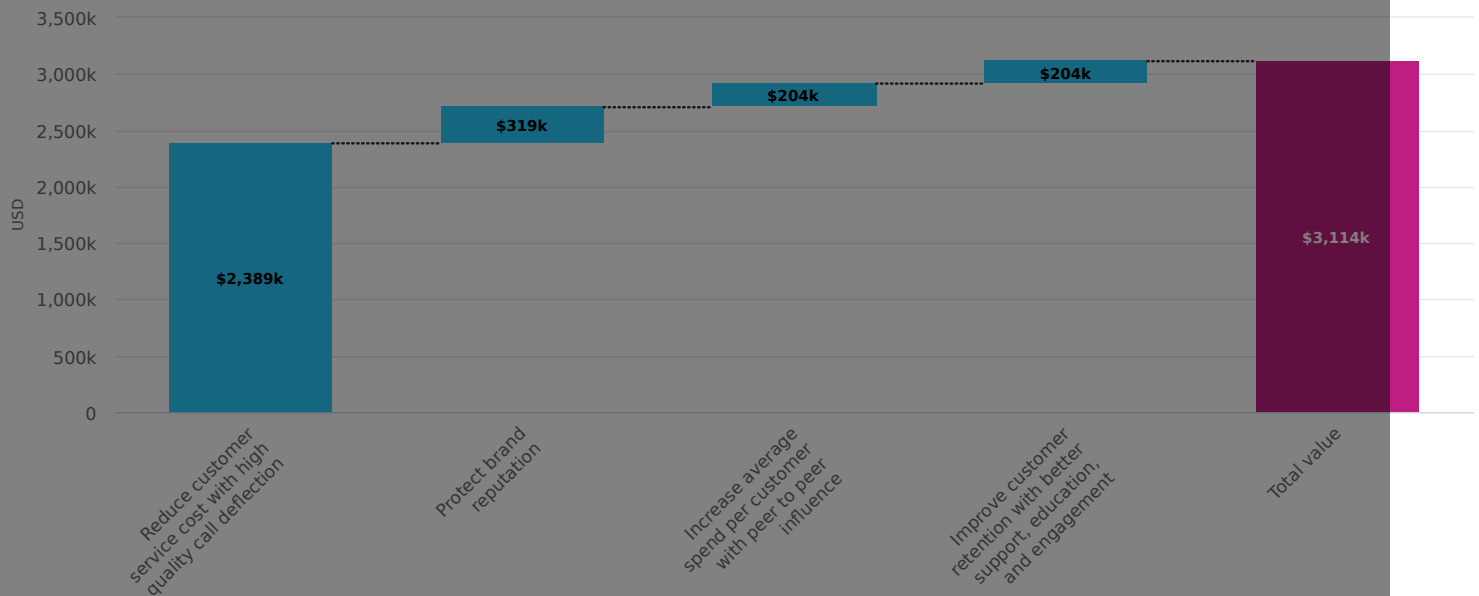
Overall 3-year value created.

\$3,114,385

How Khoros Community Can Help You



Customer Validated Business Benefits





BENEFIT SUMMARY - K

■ Reduce Costs with Improved High quality call deflection helps re		\$2,388,750
■ Protect the Brand & Mitigate Risk Reduce probability of a failed crisis response by 0.1%		\$318,500
■ Increase and Retain Revenue Peer to peer influence helps increase average spend per customer by 1.0% Better support, education and engagement drives retention up by 1.0 percentage points		\$203,567 \$203,567
TOTAL VALUE OVER 3 YEARS		\$3,114,385

Select a currency×

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USER INPUTS - KHOROS

Select a currency ×

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USD (\$) ▼

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Average number of website visits per year	
Average cost per contact in traditional channels	\$ 6.50
Total number of customers	1,000,000
Average number of customer interactions per month via traditional channels	125,000
Annual revenue	\$ 1,300,000,000

Ready for a more personalized, detailed analysis of your results?
[Sign up here](#) and a Khoros Community representative will be in touch.